

# The Uptown News Beat



Business and  
Professional  
Women/TX

January, 2009  
Volume 25 Issue 3

Uptown Midland BPW, P O BOX 3895 Midland, Texas 79701  
www.midlandbpw.com pattihum@suddenlink.net 432-699-2568

## From President, Sheila Warren

Happy New Year! We are approaching the home stretch of this 2008-2009 year at Uptown. We have many exciting things that will be announced coming up in the next several months. But first a brief look back at our first half of the Uptown year.

### INSIDE THIS ISSUE

- 1 President's Letter
- 2 Interview tips from  
The professionals
- 4 Words of wisdom for the  
New Year
- 5 Starting the new year  
With humor
- 6 History of BPW
- 7 Bits and Pieces

We were very busy with plans for NBWW and we started early this year with meetings and ideas. Stacy Nelson and Evie Adams were co-chairs of this signature event, and had many new obstacles to handle. This year was our first evening event. We had it at the Petroleum Club again, but it was reaching a new demographic of the community: the education sector. We haven't been able to get local educators involved because our meetings are at noon. This was very exciting for us to see the turn out. Needless to say it was a success. With the proceeds, Uptown is able to fund the annual budget needs for our community projects.

We ended the 2008 part of our year with a wonderful evening gathering. We had our Christmas Party in the evening this year and we moved it to Grassland Club House and invited spouses and guests to join us. Glenda Knox, 1<sup>st</sup> Vice President along with Stacy Nelson planned the evening with Johnny's Bar-B-Que and our famous silent auction to raise funds for MD Anderson. It was a great time had by all. If you haven't heard or noticed we are very fond of MD Anderson Cancer Center in Houston. We have been the leading contributors for many years.

Now it is on to 2009 and we have more excitement to come. Our program meeting next Wednesday, January 14<sup>th</sup> at noon will feature Jimmy Patterson. He is a reporter for the Midland Reporter Telegram. The program will be at the Petroleum Club. Remember we need to turn in our reservations to Debbie Gann by Monday morning. She can be reached by email [Debbie.gann@arcadis-us.com](mailto:Debbie.gann@arcadis-us.com) or phone her at 432-687-5400. The luncheon is at the Petroleum Club and the cost of the meal is \$17.00.

Plans are under way for the Uptown BPW Style show. Kristine Ashley, chair of the event has been making plans for this event, another major fund raiser for Uptown. We will be hearing more about this in the coming weeks. I can tell you it will be at the Midland Center complete with a run way this year. The funds raised from this event go to our scholarship program. Uptown has been very fortunate to give 4 scholarships twice a year to qualified and deserving woman going back to school.

The nominating committee will be getting together soon to get the ball rolling for our nominations in May. Please be mindful if you receive a phone call asking you to serve. It is a great honor and pleasure to serve such a worthwhile community minded organization.

Mid Year Board is fast approaching in the February. Information has been sent out for registration, if you need more information or have misplaced your registration you can contact me at [warren@dawson3d.com](mailto:warren@dawson3d.com) and I will send it to you.

February's program will be covering women's health issues. March's presenter will be Joan Baskin. April will bring the style show. In May we will be voting on new officers: followed up by the installation in June.

Spring Conference is March 7<sup>th</sup> at 1001 Andrew Hwy (Memorial Christian Church). Region Director Glenda Knox will be sending out more information as it is available from the committee.

So as you can see we have much to offer and welcome guests to our meetings. Buckle up: its going to be a fast and furious pass.

Building Powerful Women,

*Sheila Warren*

Uptown BPW President  
[warren@dawson3.com](mailto:warren@dawson3.com)



## Job Interview Do's and Don'ts

The job interview is your opportunity to show a company you're a uniquely skilled and well-spoken payroll professional. Unfortunately, not all candidates shine in face-to-face meetings with hiring managers. In a recent Accountemps survey, executives were asked to describe the most inappropriate behavior they've witnessed from interviewees. Following are some of the more amusing responses:

- “One candidate was 25 minutes late for his interview and was upset with me for being annoyed by his tardiness.”
- “A person argued that the requirements for hiring were wrong - and then fell asleep.”
- “One candidate cursed.”
- “The candidate told me that she didn't want to work hard.”
- “The applicant told me he really wasn't interested in the position, but he liked that we allowed for a lot of time off.”

Now that you know what *not* to do during an interview, here are tips to ensure you make a great first impression:

**Study up.** Conduct thorough research to learn as much as you can about the firm. Show you've done your homework by asking relevant questions about the organization and the open position.

**Plan ahead.** Know the exact location of the interview and the length of time it takes to get there. Budget enough time to arrive at least 10 to 15 minutes early. Getting your attire, briefcase and materials ready the night before can relieve stress and help you concentrate on what you'll say during the meeting.

**Maintain good body language.** What you say isn't the only thing interviewers evaluate. Watch for negative non-verbal messages such as crossing your arms, avoiding eye contact and nervously nodding.

**Stay on track.** Stay on point with the questions you're asked. Focus on heralding the work-related abilities that make you a top-notch candidate. Don't over-answer by speaking ill of former bosses or rambling about your personal life.

**Remain poised and professional.** Even if you sense the interview could be going better, stay positive and personable. Your perception might be vastly different from the hiring manager's.

The job interview is your chance to show an employer that you'll make an invaluable addition to the payroll department. By following the best practices highlighted above, you'll be well positioned to impress hiring managers and land desirable job offers.

*Accountemps is the world's first and largest temporary staffing service specializing in the placement of accounting, finance and bookkeeping professionals. For more information, please contact Uptown Midland BPW member Lesley Goeres at 432-570-5285.*



The author of this poem is unknown, but it certainly applies to many  
of us as we plan for a new year!!!!

*I am your constant companion.  
I am your greatest asset or heaviest burden.  
I will push you up to success or down to disappointment.  
I am at your command.  
Half the things you do might just as well be turned over to me,  
For I can do them quickly, correctly, and profitably.  
I am easily managed, just be firm with me.  
Those who are great, I have made great.  
Those who are failures, I have made failures.  
I am not a machine, though I work with the precision of a  
machine and the intelligence of a person.  
You can run me for profit, or you can run me for ruin.  
Show me how you want it done. Educate me. Train me.  
Lead me. Reward me.  
And I will then...do it automatically.  
I am your servant.  
Who am I?  
I am a habit.*



A recent health study determined that there are 3 primary reasons people can't cope in life:

- They have a low self-esteem
- They live in the past
- They don't laugh enough

In fact, the same study concluded that we need a minimum of 12 laughs a day just to stay healthy!

So ñ ñ to get you started off right for the new year:

My doctor is wonderful. Once, when I couldn't afford an operation, he touched up the x-rays.  
-Joey Bishop

Politics is supposed to be the second oldest profession. I have come to realize that it bears a very close resemblance to the first.  
-Ronald Reagan

I am a marvelous housekeeper. Every time I leave a man, I keep his house.  
-Zsa Zsa Gabor

Insanity doesn't run in my family. It gallops.  
-Cary Grant

Misers aren't fun to live with, but they make wonderful ancestors.  
-David Brenner

My therapist told me the way to achieve true inner peace is to finish what I start. So far I've finished two bags of M&Ms and a chocolate cake. I feel better already.  
-Dave Barry

I'm not going to vacuum ñil Sears makes one you can ride on.  
-Roseanne Barr

To attract men, I wear a perfume called New Car Interior.  
-Rita Rudner

If you love something, set it free. Unless it's chocolate. Never release chocolate.  
-Renee Duvall

My grandmother was a very tough woman. She buried three husbands and two of them were just napping.  
-Rita Rudner



**THE NATIONAL FEDERATION OF BUSINESS AND PROFESSIONAL WOMEN'S CLUBS, INC.  
EARLY HISTORY**

The National Federation was the first national organization in the world created by and for business and professional women. It has always been the largest national organization in its field. Our federation was officially established on July 16, 1919 as a nonprofit, nonpartisan, and nonsectarian association, but its roots go back some years earlier. When this nation mobilized for World War I in early 1917, the government found that women were organized into religious or cultural groups, or by separate professions, but not as an overall business and professional group. Therefore a Women's War Work Council was established by the War Department for this purpose; it was guided principally by executives of the Young Women's Christian Association and financed through a Federal grant of \$65,000.

The Council gathered information about trained women in all areas, reporting its findings to the Secretary of War. Some few women's groups were already organized along professional lines, but these were local only and had no communication with each other. Two leading women from each state east of the Rockies were invited by the Council to meet in New York to set up a National Business Women's Committee. The first outlines of this organization, which was a true forerunner of our National Federation, was drawn up at a meeting in the YWCA Cafeteria on Fulton Street in New York City in May, 1918. These women were prominent in many fields--law, medicine, journalism, education, insurance, advertising, and social work--women such as Ida Tarbell, one of the best known journalists of her day; Elizabeth Marbury, a famous play-broker and literary agent, and Mary B. Bullett, Associate Editor of American Mercury. They chose Lena Madessin Phillips, the new secretary of the National Board of the YWCA, as executive secretary of the organizing committee. Ms. Phillips had left behind the life of a musician to become a lawyer and activist for women.

After the Armistice was signed and war requirements were ended, the idea kindled in these women refused to die. Part of the \$65,000 grant still remained, and the Secretary of War agreed with them that classification and organization of trained womanpower should be continued as a postwar project. An office to carry out this assignment was set up at the YWCA, 600 Lexington Avenue, New York City.

The organizing committee divided the country into five districts and named an organizer for each. A public relations office was set up, and a tentative constitution was drafted. By March, 1919, the committee was ready to recommend the establishment of state federations and to call for a meeting of delegates from the states at a National Convention, to be held in St. Louis, Missouri, in July, 1919, with the objective of founding a permanent national organization. The response was much greater than anticipated. All but three states sent representatives to St. Louis, and 212 delegates registered. Total attendance was 10 about 400, too large for the meeting facilities which had been provided. The hotel arranged to open up two connecting sample rooms and set up chairs, a table was hastily provided, but there was no gavel so the chairman borrowed a hard pin-box from a delegate and used it to call the meeting to order. By the time of the second National Convention which was held in St. Paul in 1920, great progress could be reported. The 372 delegates there adopted the Collect and appointed a committee to select the emblem. The Convention program emphasized better training and education for women and resulted in a plan for close cooperation with business schools of all types.

During the Depression, the Federation helped its members to develop new types of job opportunities and assisted various government advisory commissions in dealing with economic problems. With the advent of World War II, the Federation turned its talents and facilities to national wartime services. It developed a classification system for women in critical specialties; it supported the formation of women's branches in the Armed Forces; it purchased mobile kitchens to send to the British Federation; its members individually and collectively contributed substantial time, money, and supplies to various wartime causes. It was during this time that the Federation began its longtime support of a nurses training program for the Republic of China.

Thus, the National Federation founded because of a need for some group to correlate women's skills and activities in World War I, played a full and valuable role to provide support to the nation and our allies in World War II and in the post-war recovery projects here and abroad.

# BITS AND PIECES

Many members enjoyed the Christmas Party. There were great items on the silent auction tables. Uptown raised over \$1300.00 to be donated to M D Anderson Hospital for cancer research.



\*\*\*\*\*

Region 6 Director, Glenda Knox is busy planning the Region Spring Meeting. She will be getting us more information soon. The meeting will be in Midland, so it will be really easy to make plans to attend!! Please plan to attend to show your support of Glenda. She is representing Region 6 with a lot of style and grace.

\*\*\*\*\*

## Renewals :

### January:

- Christina Ashing
- Lacey Bavousett
- Mona Bethany
- Kathy Blackman
- Diane Browne
- Peggy Driver

### February:

- Fonda Martin
- Jo Fite
- Tiffany Blakely
- Penny Crosson

### March:

- Kristine Ashley
- Lesley Goeres



## Birthdays :

### January:

- 24-Tiffany Blakely

### February:

- 8-Kat Blackman
- 14-Diane Browne
- 20-Mary Ann Brock
- 23-Evie Adams
- 24-Stacy Nelson

### March:

- 3-Martha Adams
- 10-Kim Duncan
- 11-Jeanne Larance
- 21-Sheila Warren
- 30-Christina Ashing

